GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:880
ANSWERED ON:23.11.2000
TOURISM FAIR IN FRANCE
MOHAMMED SHAHABUDDIN

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) the names of tour operators from India who participated in the Tourism fair held in France;

(b) the extent of area got allotted by the public and private sector, separately for setting up of pavilion and the amount spent on it;

(c) the extent to which the allocation was more as compared to that of previous year;

(d) whether the Government propose to develop the Indian Tourism; and

(e) whether the Government propose to develop the Indian Tourism; and

(f) if so, the future planing of the Government in this regard?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a) The name of tour operators who participated in the 'Top Resa' are as follows:

1. Sita World Travels.
2. East Wind Holidays.
3. Swagatam Tours.
4. Mangalam Tours.
5. India Vision Tours
6. UVI Holidays
7. Paradise Holidays.
8. Orient Express.
9. Discover India Tours.
10. Travelite India.

(b & c) The India Stand was built in an area of 36 sq. mts. during Top Resa 2000 ascompared to 24 sq. mts. last year. The expenditure incurred for booking the space and setting up the stall was Rs.11 lakhs . The ten Indian Tour Operators who participated in the India Stand contributed Rs.4.5 lakhs in total i.e., Rs.45,000 per participant.

(d) The response of the FrenchTravel Trade to the India Promotion during thisfair was highly positive. The Indian Tour Operators who also participated in the same lwere satisfied with their business discussios. However, it is stated that the private Tour Operators do not divulge the actual transactions of business.

(e & f) The Government will continue to develop India Tourism by participating inthis type of Fairs/ Exhibitions as per market requirements.